(Yaaaaaawn) It’s hard work being a lion. It’s time for another nap!
Welcome from President - Jeanne Hall

My name is Jeanne Hall, I am the President of Phoenix Exotic and would like to brief you on what to expect in our monthly newsletters. The newsletter is for our members who do not have convenient access to our website. We want to reach out and make Phoenix Exotic accessible, including in our newsletter information from our e-list for members who are currently not online. Enjoy!

The stated purpose of Phoenix per the articles of incorporation:

“…for charitable educational and scientific purposes; to educate the public in the necessary safety precautions and procedures for dealing with exotic wildlife; and to provide emergency assistance to exotic wildlife in need of care or relocation.”

“Phoenix Exotic Wildlife Association, Inc. is based in the UNITED STATES of AMERICA and addresses concerns within the USA and internationally. Phoenix Exotic Wildlife Association is incorporated in the state of Washington as a non-profit corporation.”

“Phoenix is dedicated to the legal and ethical ownership of exotic animals by private persons with an emphasis on education and safety. Phoenix Exotic Wildlife Association Inc. is an organization of active members working to protect and maintain the

Phoenix Exotics E-List contained many posts in April. We are limited in the print medium to select only a few items. You can join the e-list at http://phoenixexotics.org/ then click on the link for E-groups email list. Please note: Please visit the archive section of the Yahoo E-list for many more articles, posts and replies.

Letter From Editor - Rhonda Kiker

WELCOME!

This newsletter is a derivative of the articles and posts from the Phoenix Exotic Wildlife Association, Inc. E-List. (http://groups.yahoo.com/group/Phoenix_Exotics/) Many thanks to the members for their contributions. Any published submissions have been granted prior permission for publication. Should you feel that your views have not been properly represented, please email, General@PhoenixExotics.Org or President@PhoenixExotics.Org, or you may write a letter to the address below. Please be descriptive as to which article and please reference “Volume Number” and “Issue Number”, located on the front of the newsletter. If you wish to see any of our past copies of the newsletters, you may go to website, http://www.PhoenixExotics.org/

Our thanks goes to the “Associated Press” for granting a non-exclusive license to reprint materials online for the purpose of this newsletter. Phoenix Exotic Wildlife Association, Inc., membership fee is only $10.00/annually. A check or money order can be mailed along with any inquiries you may have.

Membership & Membership Renewal Form

Name(s) Phone Dues __________ x $10 _________
Mailing Address Total enclosed: _________
E-Mail Address

I would like to join and support the Phoenix Wildlife Association. I understand that dues are for membership only and non-refundable.

Signature Second Signature
NOW AVAILABLE ON AMAZON!!!!
Now available online at http://www.Amazon.com with a beautiful glossy, color soft cover!

Phoenix Exotics is proud to present the second in a series of books on Responsible Ownership of Exotic Animals. This book is 144 pages long with photos and illustrations. Presenting real life tales of Monkeys and their dedicated owners, heartwarming, yet unafraid to inform prospective owners about the potential for hard times, as well as good, in such deeply held relationships.

Real life owners with real Monkeys in their families, including published authors, Board members, politicians, medical and mental health professionals and owners who have been involved with Monkeys for many years, have created a must read. Now, in their own words, exotic owners speak out.

This book gives them voice:

LISTEN!

2006 Phoenix Exotic Annual Meeting DVD and/or VHS

I would like to announce that the long awaited DVD master copy has arrived of the 2006 Phoenix Exotic Annual Meeting that was held in Las Vegas, Nevada. The meeting is available in DVD or VHS format. This has turned out terrific and is 9 hours long! The DVD and VHS case is beautifully done with the Phoenix Exotic Logo, the theme of the meeting is "SOLUTIONS" and where the meeting was held, nicely done!! A "Wanna get this" for sure!! For all those that want to order a DVD (2 discs) or VHS (2 tapes for better quality) we have tried to keep the cost to a minimal and as close to cost as possible. We are only sending in orders of 10 or more at a time in order to help keep the cost down.

To order:

DVD's: $19.95 + $4.95 for shipping and handling
VHS: $25.95 + $4.95 shipping and handling

(check or money order)

Payment can be made to:
Phoenix Exotic Wildlife Association
P O Box 1132
Chehalis, WA 98532

OR
http://www.paypal.com
payable to:President@PhoenixExotics.org
*note:please add $2.00 extra if ordering through paypal for paypal fees.

Please include:
Name and address
Number of copies
Amount sent
e-mail address or telephone number in the event we need to get in touch with you.

If you have any questions, please feel free to contact me at cathspohrer@metrocast.net
Cathy Freeman-Spohrer
Secretary, Phoenix Exotics
Phoenix Exotic Annual Meeting DVD's!

Submitted by (Cathspohrer Wed Mar 29, 2006)

The 2006 Phoenix Exotic Annual Meeting DVD's are in! Place your order now. There are a total of 3 DVD's (8 1/2 hours) of just the Guest Speakers. This informative DVD also includes questions from attendees and answers to those questions. The price for 3 DVD set is $28.00 and includes shipping and handling. Payment can be made to www.paypal.com - Payable to President@PhoenixExotics.org or send a check to: Phoenix Exotic Wildlife Association Inc., PO Box 1132, Chehalis, WA 98532.

For more information, contact President@PhoenixExotics.org or call 1-360-767-0746. You may also contact cathspohrer@metrocast.net.

Phoenix Exotic Book Series

(Submitted by Cathy Thu Mar 30, 2006)

The Phoenix Exotic Book Series was an idea by members, made into reality by members and is available to give out to the public! It is up to you all to continue this book series.

We all have a story to tell, good, bad, funny or sad. All are so important for the public to see, understand and become educated in what really goes on with our animals.

Often, day to day, a Phoenix Exotic E-list member will post a short story about their domestic or exotic, raccoons, ferrets, felines, minks and so many more. I have received some excellent stories about Horses, Sugar Gilders, Ferrets and Primates.

We are now working on our next book to publish in the ongoing Phoenix Responsible Ownership Book Series. Whichever animal or species receives the most stories will be the next published book in the series. Big Cats, Wolves, Dogs, Cats, Reptiles, Birds etc.

Currently there are two books in the Phoenix Book Series, primates and small cats, available thru Amazon and other outlets. Buy some books, get them out to schools, vet clinics, stores, libraries and more! Stories and pictures are collected to publish a book to help teach the public about legal and responsible private ownership of exotic animals and domestic animals.

Stories do not need to be long, 2-3 pages. They can be sad, happy, or educational experiences you have had along with a high-resolution picture to accompany the story.

The books are intended to help the public realize that responsible exotic and domestic ownership is a good thing and a learning experience.

To submit your story and picture or you have questions please send to: cathspohrer@metrocast.net.

Sherburne Co. Toughens Rules To Own Exotic Pets

Submitted by (bigcats10) Wed Apr 10, 2006

(AP) Elk River, Minn. Most residents in Sherburne County will soon be prohibited from owning large cats, bears, monkeys and other nonnative exotic animals, under a rule adopted Tuesday by the county board.

The ordinance will take effect as soon as it's published, according to a story in Wednesday's edition of the St. Cloud Times.

Sherburne County has had a temporary ban on
owning such animals since last summer, after some captive animals attacked people.

The new ordinance exempts wildlife rehabilitators with permits, people with a license to keep an animal for educational purposes and those who train falcons for hunting. Organizers of temporary events such as circuses can apply for a 30-day license.

The county board's action came just days after the owner of a Pine County animal farm was killed by one of her tigers.

Indiana - state Board votes to ban captive deer hunting

Bigcats10 Wed Mar 22, 2006

INDIANAPOLIS (AP) - Hunting deer and other animals inside fenced areas would be banned in Indiana under state regulations that could take effect within about two months.

The state's Natural Resources Commission on Tuesday approved ending the so-called "canned" hunts. The state attorney general and governor must approve the new regulations.

Department of Natural Resources Director Kyle Hupfer had sought the new rules after announcing in August that he believed preserves that hold such hunts for deer or elk were not authorized under Indiana law.

No state agency compiles information on high-fenced hunting operations, but there are believed to be between 12 to 15 in Indiana.

Hupfer said the new regulations could take more than two months to take effect and would apply to deer, elk and exotic animals such as wild boar, zebras and red deer.

He said the state attorney general has 45 days to approve the rules, after which Gov. Mitch Daniels must endorse them. The rules would then be submitted to the secretary of state's office for a 30-day waiting period before taking effect.

The DNR had held off on a fenced-hunting ban so the General Assembly could consider the matter during its session which ended last week.

The House approved a proposal which would have made it legal to hunt animals inside the fenced hunting preserves for the next seven years. But that bill did not win final passage, allowing the DNR to follow through with its plan to shut down the preserves.

A lawsuit challenging the ban is pending, with a southern Indiana hunting preserve owner seeking a restraining order in Harrison County to stop the DNR from implementing a ban.

Daniels told reporters recently he hoped for a resolution between the DNR and the preserves as there was evidence that owners had been told in the past that they could hold their hunts.

"Their argument has, I think, some merit from a fairness standpoint," Daniels said. "I think there may well be a compromise in there, and I hope we reach one."

Hupfer said he had determined that while the state game breeder permit allows for the possession, breeding and sale of white-tailed deer, it does not authorize the hunting of deer maintained under that license.

His move to ban the hunts followed last year's conviction of a Miami County deer farmer on charges he violated federal wildlife protection laws by allowing unlicensed hunters to use illegal weapons and bait to hunt bucks on his land.
AP Pushing NAIS  
(Submitted by rrooney Sun Mar 19, 2006)  
By LIBBY QUAID, (AP)  
WASHINGTON - Investigators may never figure out where the Alabama cow with mad-cow disease was born and raised, in part because the United States lacks a livestock-tracking system the Bush administration promised two years ago.  
After the first case of mad-cow disease in December 2003, the government pledged to institute a nationwide program quickly so officials could track cows, pigs and chickens from birth to the dinner table. Today, however, the system is a long way off.  
Alabama officials saw the need firsthand last week as they tried to discover where the infected cow came from.  
The animal had no ear tags, tattoos or brands and had spent less than a year on the farm where she died. The trail seems to have gone cold at an auction where she was sold last year.  
"We need an animal-ID program in this country so it will help our industry and help our farmers when we have these kind of situations," Ron Sparks, the state's agriculture commissioner, said Friday in Montgomery, Alabama.  
Ideally, a cow would get the same number throughout its life. Farms, sale barns and feedlots would have unique numbers, too.  
Different technologies, including radio-frequency tags, retinal scans or even DNA of a cow's eye could help with tracking.  
The goal is to pinpoint a single animal's movements within 48 hours after mad cow or a different disease is discovered.  
It is not an easy task in a country with 9 billion chickens, pigs and cows.  
"We have a lot of protein being raised in this country," Agriculture Secretary Mike Johanns said last week. "It's something that we want to give the industry some time to adjust to and prepare for."  
Johanns promised last May that the tracking system would be in place, run by the government and with mandatory participation, by 2009.  
The goal of 2009 has not changed, though details have.  
Johanns said industry groups will be allowed to run the system - his department would have access to the data - and enrolling will be voluntary for producers.  
The agency's Web site says, "Learn more about the voluntary program," although Johanns said it will be required someday.  
Mad-cow disease is the common name for bovine spongiform encephalopathy, or BSE.  
The first U.S. case of mad-cow disease appeared in December 2003 and involved a Canadian-born cow in Washington state. The disease was found again in June in a cow born and raised in Texas.  
In humans, eating meat products contaminated with BSE has been linked to more than 150 deaths, mostly in Britain, from variant Creutzfeldt-Jakob disease, a rare and fatal brain disease.  
While many ranchers and other producers resist the idea, industry groups are moving forward with their own programs. For example, the National Cattlemen's Beef Association helped develop a system using Microsoft technology that is being run by an independent group, the U.S. Animal ID Organization.  
Some lawmakers are frustrated. Rep. Rosa DeLauro of Connecticut, the top Democrat on an important farm-spending subcommittee, said the department seems to be making up the
program on the go.

"When are we going to get real and put a system in place that will make a difference to the public health of this nation?" DeLauro asked a department official last week.

She and others question why producers would sign up if participation is not required.

Material from The Seattle Times archives is included in this report.

**Animal-label wines sell better**
(Submitted by rrooney Sun Mar 19, 2006)

Libby Quaid / AP Food and Farm Writer

WASHINGTON -- A fish, a monkey, a kangaroo -- Americans just can't get enough of the animals swimming, swinging and hopping onto wine labels.

In the super-competitive business of selling wine, animals give new brands an edge. Americans buy twice as much of new wines with beasts on their labels as they do other new wines, according to the marketing information company ACNielsen.

Critters help labels stand out on crowded wine shelves. A curly tailed monkey swings across the label of Monkey Bay, a New Zealand brand. A loon paddles on the red-and-gold label of California's Smoking Loon.

A kangaroo -- actually, a yellow-footed rock wallaby -- helped get the trend going. Introduced five years ago, Australia's Yellow Tail "was a spectacular success," said Danny Brager, vice president of ACNielsen's alcohol beverage team.

"And I think it taught the industry a lesson: You don't need to get bogged down into the details of wine pretension or snootiness to be a success, if you have the right product," Brager said.

Most "critter" wines are priced between $8 and $12, according to ACNielsen. It's more than just critters, said Jon Fredrikson, a San Francisco Bay area industry consultant.

Labels in general have grown more appealing, he said. There is Yellow Cab, which has a Checker yellow taxi cab, and there is Twin Fin, showing the back of a classic convertible at the beach.

"They've just become so much less intimidating and more approachable, especially to people who don't drink wine," Fredrikson said.

The taste of the wine has evolved in the same way, he said.

"The average American consumer doesn't want a big, tannic, heavy wine that requires aeration and maybe decanting," he said. "People want wines that you can open up and enjoy right now that are mellow, fruit-forward, kind of user-friendly wines that taste good and go well with food."

That's the story of Yellow Tail's success, said Roy Danis of W.J. Deutsch & Sons Ltd., which imports Yellow Tail. It sells for around $6.99 a bottle. "If they don't have a good experience drinking the wine, they're not going to come back, regardless of how pretty the picture is on the bottle," Danis said.

"The ultimate reason why people kept coming back was because we over-delivered on quality for that price point. Yellow Tail's success has to do with what's in the bottle," he said.

Annual sales of wines with animal labels or names reached more than $600 million last year, ACNielsen said, while overall sales were nearly $4.07 billion. ACNielsen records its sales data from supermarket point-of-sale purchases.

About 1,000 brands were introduced over the past three years, Brager said. Only about 400 had staying power -- sales of at least $20,000 last year. Of those, critter brands outsold the competition about 2 1/2 to 1, Brager said.
Highlighted In This Issue:

- Sherburne Co. Toughens Rules To Own Exotic Pets
- Indiana state board votes to ban captive deer hunting
- AP Pushing NAIS